

2021- 2022 Annual Report





Here's to
40
Years
the Family  place
Strengthening Families & Protecting Children

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Message from our Executive Director

To our fantastic community of volunteers, donors, leaders, and supporters of The Family Place Utah,

I am truly grateful for your continued support in our efforts to strengthen families and protect children. This year brought unique challenges, creative adjustments, and some amazing blessings. Our incredible team of professionals has been there for Cache, Rich, and Franklin county residents as they return to in-person work and recreation, re-establish relationships, and seek stability. Mental health challenges are at an all-time high and with your help, we have been there for them.

What a privilege it is to lead a well-established nonprofit that employs the very best individuals who have committed to improving our community. We have been recognized by the community and Best of Northern Utah with gold awards as Best Nonprofit and Best Place to Volunteer. The Family Place Utah strengthens families and protects children by inspiring hope and providing a safe, supportive and inclusive environment. These exceptional staff members do this by offering essential services including, therapy, educational courses, and our crisis/respice nursery. Our passionate and fun-loving team values growth by building on the strengths and diversity of our community.

I am so glad that YOU are a part of our family! The Family Place has grown in response to the needs in our community. I am so grateful that I can work with such incredible and compassionate people! Their resilience, adaptability, and positivity continue to humble and amaze me. You can be confident in knowing that together we have made a positive difference in our community during stressful times this year.

Thank you for being there for your community, and thank you for being there for us over the last 40 years and in the future!

With a grateful heart,

Sheryl Goodey, PhD
Executive Director

Board Members

Scott Nelson, President

- Cecile Gilmer, Vice President
- Melissa Scheaffer, Secretary
- Jonathan Badger
- Melinda Hislop
- Jim Payant
- Brandon McBride
- Jenilyn Needham
- Sue Olsen
- Gary Wilkinson
- Kiersten Wilson
- David Zook

The Family Place Utah Leadership

Sheryl Goodey, PhD | Executive Director

- Jennifer Anderson | Associate Director
- Reece Neilson, PhD | Clinical Director
- Jennifer Daly | Education Director
- Krista Useche, MS | Kids Place Director



435.752.8880
TheFamilyPlaceUtah.org
P.O. Box 6055 | Logan, UT 84341

The Family Place Utah is part of The Family Support Centers of Utah

This association allows us to work alongside 10 other family support centers around the state of Utah and provide crisis respice nurseries to families who need assistance during times of stress and emergencies. We work together to achieve our common goal of helping to strengthen families. Utah Family Month is from May to June and is a specific time where all participants in this association celebrate families.

Belva Hansen-The Family Place



The Family Place Utah all started thanks to our beloved Belva Hansen who always has a passion sharing her kindness to create a way for children and families to have resources in the community. Belva is an educator, philanthropist, and a passionate advocate for children. She always wanted to become a teacher and started her journey in the 1950's from USU obtaining a degree in education. She taught at Sky View High School for 18 years.



“ My hope is that parents and children will feel a deep bond of love for each other.”
-Belva Hansen

The Kids Place & Starfish Children's Shelter

The Kids Place is a free, temporary program offered to caregivers with children ages 11 and under. Our goal is to provide a safe, caring place for children to stay when caregivers need extra support. We focus on emotions and the needs of children and caregivers. This service is open to all families in our community.



Our Staff Served 5,973 Hours In the Starfish Children's Shelter. An 8% Increase from Last Year 

96% of Parents Said Their Parenting Practices Improved After Using Nursery Services

1,386
Total Children & Caregivers Served

725
Total Children Served

26,232
Hours of Kids Place Care Given

679
Children Cared For In Crisis



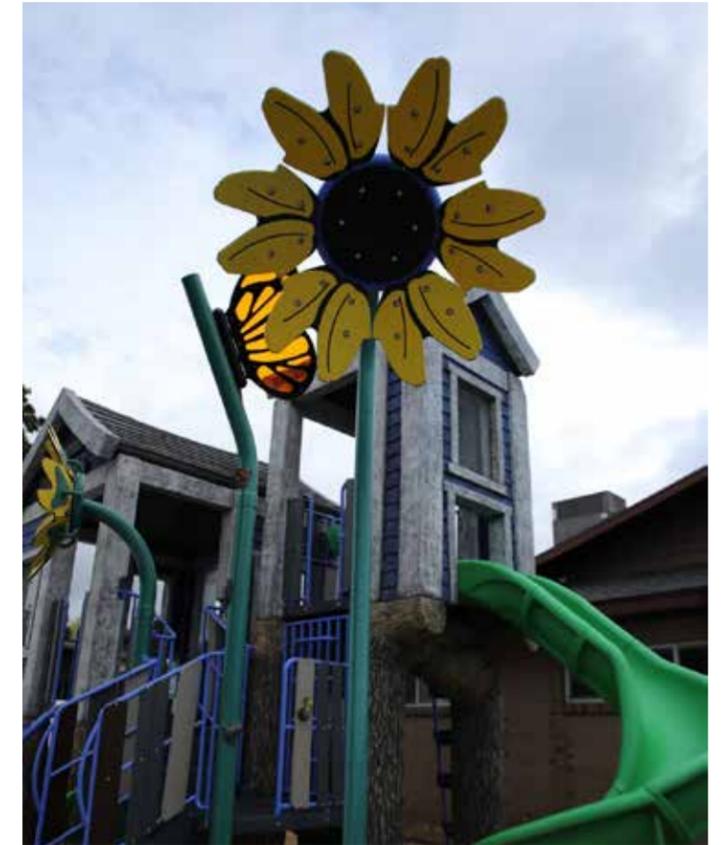
The Family Place Utah-Smithfield



The Family Place Utah in Smithfield is one of our 3 locations. We offer therapy, education courses and our Kids Place at this location. All of our services are available to all those in the community.

Amelia Lou's Magic Treehouse

This year we had the grand opening of the new playground at our Smithfield location! Amelia Lou's Magic Treehouse is full of butterflies, mushrooms, and flowers making it a magical and fun place for children to play. This playground is available through our services in Smithfield which are available to all families in the community. We are so grateful for the Hansen family and their support to make this possible!



How to Help

Donate to help us keep our Smithfield location up and growing annually.

$$\$60,000 + \$25,000 + \$15,000 = \text{Total } \$100,000$$

Building Maintenance

Utilities

Communication Services



Norma Miller- The Family Place



Norma Miller- The Family Place is located in Hyrum. This building houses 1 of our 3 Kids Place locations as well therapy and many of our education services and classes. These services offered are available to all those in the community. This is also home to our Education Department which holds over several different programs and classes to strengthen families and protect children!

Norma & Junior Miller

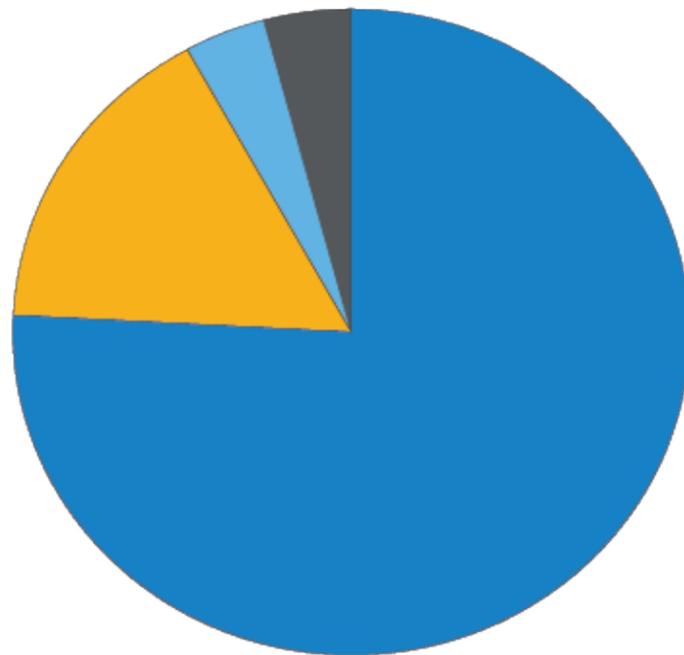


Norma was born on October 21, 1921, in Manila, Philippines. She married Ernest "Junior" Miller on April 27, 1949, in the Logan, Utah LDS Temple. Norma and Junior lovingly raised seven children. Her faith, her husband, and her family were her three priorities in life. Norma was always a "lady" and awed everyone with her grace, dignity, and beauty. She was beautiful in every way and lived a service-oriented life. Norma had a variety of interests and talents, from housework to horse-riding, making delicious home-cooked meals to fishing, from snowmobiling to golfing—she even had her pilot's license! The Family Place Utah will carry her legacy of love and family for generations.



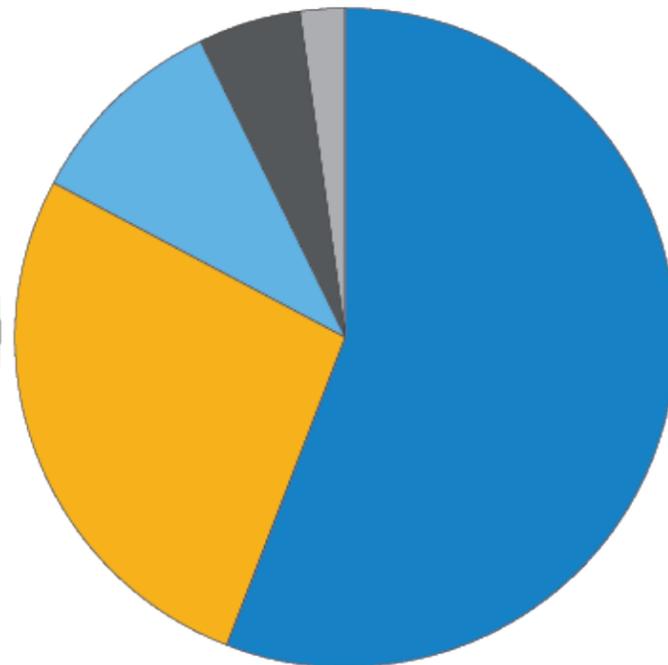


Expenses



76% Programs
16% Administration
4% Fundraising
4% Capital Investments

Revenue



56% Grants
27% Private/Individual Donations
10% Services/Investments
5% Events
2% Corporate Donations

Connecting with a Child



A boy came into the Kids Place who would become aggressive over anything that did not go his way. We had to take several precautions to be sure that everyone was safe. Our staff spoke with his mother and came up with a rewards plan that could be used in the Kids Place and that she could continue to use at home. He came in every week after that and talked about how many stickers he got at home with so much pride. Soon after, almost all aggressive behaviors were replaced with emotional regulation tools such as deep breathing or taking some time to himself. His mother thanked us and let us know that, **“The difference at home is night and day! I feel like I can finally connect with him.”**

A Need For Therapy

1 in 5 

Adults suffer from a mental illness at some point in their lives

“One teenage boy expressed that by coming to therapy he was able to feel more safe and secure in life. He also expressed that the troubling memories he had regarding the abuse he experienced by his father were less troubling and happened far less frequently, allowing him to do better in school.”

Sometimes life's challenges are so emotionally overwhelming that individuals just need someone to talk to. While we cannot meet all the needs we encounter, our main number **435-752-8880** does serve as a local number people can call to speak with someone immediately. Our number is available **24/7**.

110 Crisis interventions

1,121 Crisis calls were taken



We focus our therapy services on two general needs in our community:

- 1) **Strengthening family relationships**
- 2) **Healing from trauma**

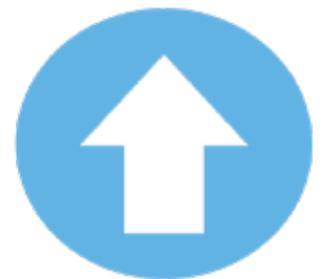


Therapy Numbers Increase

8% increase in total hours of therapy services given

21% increase in ongoing clients who began therapy

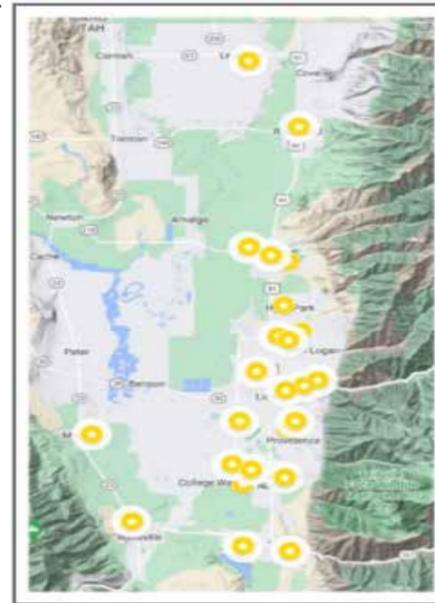
30% increase in total therapy clients served



Our Highlights

Kids Empowered Program Expanding

During the 2021-2022 school year, the Kids Empowered team visited 37 schools around Cache Valley to do 333 presentations for 7,584 children! Kids Empowered is a body safety and abuse prevention course.



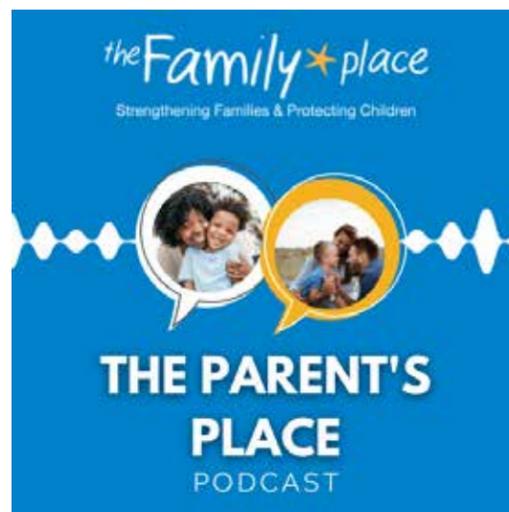
Map of Northern Utah Showing Schools Where Kids Empowered is Being Presented

“It tells the facts in a straight forward, yet age appropriate way. It seems extremely important that these kids learn this.”

-3rd Grade Teacher

The Parent's Place Podcast

The Parent's Place Podcast received 3,234 listens across 91 total episodes. The podcast team recorded 52 episodes, or 25 hours and 45 minutes of content, this year.



Topics Covered This Year

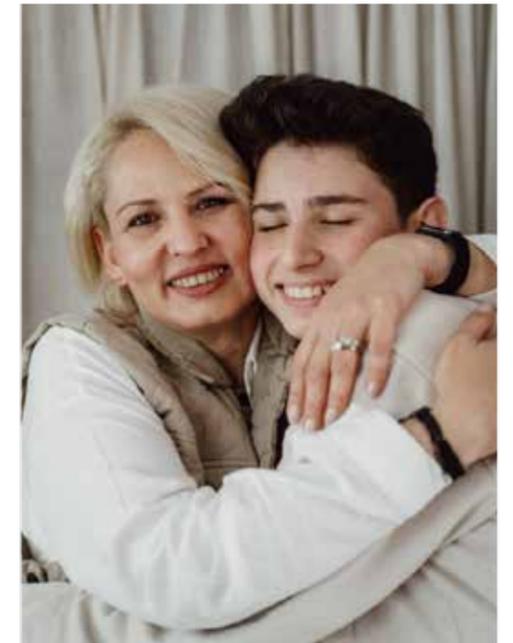
- Body Image • Suicide Awareness
- Kids and Phones • Family Meals
- Manners • Getting Kids Outside
- Potty Training • Toddler Tantrums
- Museums

Started New Group, Building Belonging



This series was designed to help facilitate a safe, supportive space for parents and caregivers of LGBTQ+ individuals. They come together to gain connection, resources, and education to help them grow as supportive caregivers. This series is aimed at supporting and empowering parents and guardians to maintain or create positive relationships with their LGBTQ+ children and find community right here in Cache Valley.

- “I ENJOYED this group and felt safe sharing. I felt happy with the result of realizing what I can and cannot control.”
- “I have been much BETTER at not directing my fear into CONVERSATIONS with my child.”
- “This group has had a POSITIVE impact on my life.”
- “I GAINED resources, insight, conversations, understanding, and REALISTIC HOPE for an improved, growing relationship with my child.”
- “I learned VOCABULARY, experiences from others in group & in the LGBTQ+ community, and LEARNED vetted resources.”



Parents As Teachers Program Growing

Parents As Teachers is a FREE in-home visiting program designed to meet the needs of each individual family. We work with each client's schedule to fit their needs and discuss child development, behavior, and how to increase positive interactions between the caregiver and the child.

We went from 9 to 20 families in the program in just one year!

“These home visits have helped me dedicate more time to play with my daughter one on one every day. I've noticed that my child's big emotions have not been as present when I dedicated intentional time to play and connect.”



- Parents As Teachers Client

Volunteers & Team Recognition



“The reason why I volunteer for The Family Place is being able to provide magic for kids and being able to spread hope and smiles. My favorite thing about volunteering is the atmosphere and what they do for families and children.” -Volunteer

\$182,115

Saved by volunteers work



12,141

Hours spent volunteering

67%

of families were new to Princess Party this year



Staff Awards & Trainings

The Family Place Utah was the **2022 Healthy Worksite Award** Winner Bronze level.

All our staff and interns are trained annually in trauma-informed care and practices.

Emily Lundgren, in The Kids Place, was awarded the first ever **Family Place Employee of the Year**.

We were **1 of 3 sites** across the country that has completed the Trauma Informed Organizational Assesment (TIOA) twice. Staff member, Chris Rinehart was invited to present at the International Society for Traumatic Stress Studies.



Best of Northern Utah

Thanks to you and your support The Family Place Utah was awarded GOLD in the Best of Northern Utah 2022 for both **Best Nonprofit Organization and Best Place to Volunteer!** We are so grateful for the constant support our amazing community offers to us! Thank you to all of our staff, donors, clients and volunteers who make The Family Place Utah so special.



THANK YOU FOR THE RECOGNITION!

GOLD AWARD

- Nonprofit Organization
- Place to Volunteer





Awareness

The Parents Place podcast had over **3,000** listeners across **100** episodes

4,000 participants attended The Family Place activities & events

We hosted several parenting workshops in Rich county

Interacted with **2,000** attendees at Willow Park Zoo Day event



Finding Relief

A client had been avoiding processing some trauma, but once she was able to start healing she was able to heal her feelings of guilt, hopelessness, and responsibility. She said **“I don’t feel the weight of the world on my shoulders anymore.”**

Follow Us

Support us by following us on social media. Keep updated on The Family Place and help promote resources, events, and services by visiting our website and sharing to your pages! thefamilyplaceutah.org

 @familyplaceut  @familyplaceut

 @familyplaceutah  @familyplaceutah



Message from our Associate Director

Here's to 40 Years of strengthening families and protecting children!

We celebrate our humble beginnings in 1982 in a small home in Logan to now having 3 locations in Hyrum, Logan and Smithfield as we serve Cache, Rich and Franklin counties. Individuals, groups, and businesses have partnered with The Family Place in sharing their time, talent, and treasure to make a difference to the one. We are grateful to be recognized by the community and Best of Northern Utah with gold awards as best nonprofit and best place to volunteer.

Each year we are so touched by the generosity and support from our community for those we serve with our essential services in therapy, parent and child education, our Kids Place, and the Starfish Children's Shelter.

We invite you to be a part of our growing family as we look forward to another 40 years serving our community together!

Sincerely,

Jennifer Anderson
Associate Director

Become Involved!

Volunteer - Time

Make a difference by donating your time. Represent The Family Place at events, organize supply drives, do yard work or crafts, be a sponsor for a family in need during the holidays, or help plan fundraisers and events with our Circle of Friends! We need YOU! Your support by donating your time is just as valuable as monetary donations!



Participate - Talent

Share your talents, resources, and circle of influence by participating in our free community events, workshops, and classes that are found on our website events calendar, TheFamilyPlaceUtah.org. Build community awareness of our services and resources. Become an event sponsor and make a difference as a community partner.



Donate - Treasure

Help us maintain and expand our services to the community by donating. Make a monetary donation, order items from our Amazon wish list, shop using AmazonSmile, donate second-hand items to Somebody's Attic or share your businesses in-kind services. Contact us to learn of our greatest needs. Every amount makes a difference!



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Years Strengthening Families & Protecting Children